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SPRING | 2021



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# Megacorporation

The Infinite Times of Alphabet

**Glen Whelan**

McGill University, Montréal

## Description

When the scale and scope of influence that a corporation wields is so great that it eclipses that of nearly all other corporations combined, it attains megacorporate status. Whelan proposes that, amongst the current big tech cohort, it is only Alphabet, the parent company of Google, that can be categorized as such. In advancing a novel philosophical perspective, and aspiring to an amoral ideal of analysis, Whelan reveals Alphabet's activities to be informed by the ideology of infinite times, consequently transforming how we experience the past, present and the future at personal and social levels. By shining a light on such corporate existential impacts, *Megacorporation: The Infinite Times of Alphabet* opens up a new field of research that makes the philosophical analysis of business and society an everyday concern. This novel study on corporate social influence will appeal to readers interested in big tech, business and society, political economy and organization studies.

## Key Features

- Conceives the novel concept of megacorporation
- Introduces the innovative ideology of infinite times
- Advances a philosophical perspective on business, organizations and society

## Contents

1. Introduction;

**Part I.** The Birth of a Megacorporation:

2. Megacorporations;

3. Alphabet;

**Part II.** Shaping our Pasts and Futures:

4. Personal pasts;

5. Social pasts;

6. Personal futures;

7. Social futures;

**Part III.** Megadeath:

8. A finite ideology;

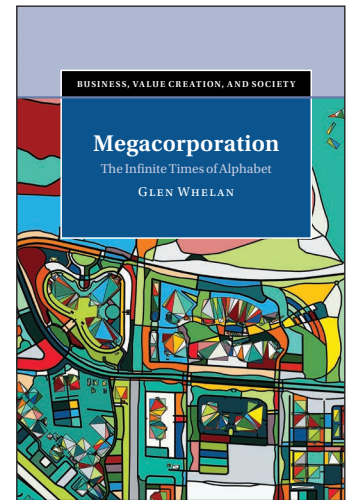
9. Immediate threats.

## Additional Information

**Level:** Academic researchers

**Series:** Business, Value Creation, and Society

January 2021 229 x 152 mm c.200pp  
978-1-108-42802-6 Hardback £85.00 / US\$110.00



# Drought, Flood, Fire

How Climate Change Contributes to Catastrophes

**Chris C. Funk**

University of California, Santa Barbara

## Description

Every year, droughts, floods, and fires impact hundreds of millions of people and cause massive economic losses. Climate change is making these catastrophes more dangerous. Now. Not in the future: NOW. This book describes how and why climate change is already fomenting dire consequences, and will certainly make climate disasters worse in the near future. Chris C. Funk combines the latest science with compelling stories, providing a timely, accessible, and beautifully-written synopsis of this critical topic. The book describes our unique and fragile Earth system, and the negative impacts humans are having on our support systems. It then examines recent disasters, including heat waves, extreme precipitation, hurricanes, fires, El Niños and La Niñas, and their human consequences. By clearly describing the dangerous impacts that are already occurring, Funk provides a clarion call for social change, yet also conveys the beauty and wonder of our planet, and hope for our collective future.

## Key Features

- The first accessible and compelling book on direct attribution of human-induced climate change to climate disasters affecting millions, happening NOW
- Provides an exceptionally up-to-date and comprehensive data-driven treatment of recent catastrophes that brings together, for the first time, an incredible arsenal of observations and model results
- Explains for the general reader and students how climate change is making extreme weather more dangerous
- Beautifully-written and inspirational
- Includes accessible descriptions of how the climate and climate change, and our wider planet, actually work
- Connects hard facts with moral consequences, describing how real people are being harmed by our actions
- Inspires us on how we can do better, and wear the 'White Hat': inspires hope in our collective future

## Contents

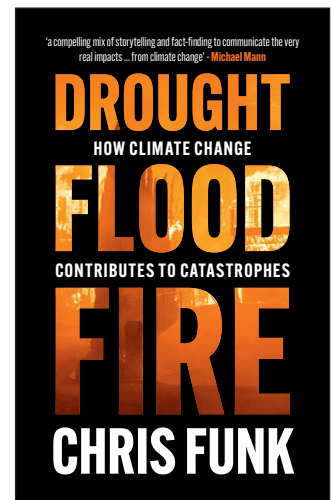
1. Drought Flood Fire;
  2. Welcome to an Awesome Planet: A Series of Delicate Balances Supports Earth's Fragile Flame;
  3. The Earth is a Negentropic System or 'the Bright Side of Empty';
  4. Do it Yourself Climate Change Science;
  5. 2015-2018 Temperature Extremes: Attribution and Impacts;
  6. 2015-2018 Precipitation Extremes: Observations and Impacts;
  7. Hurricanes, Cyclones and Typhoons;
  8. Conceptual Models of Climate Change and Prediction;
  9. Climate Change made the 2015-16 El Nino More Extreme;
  10. Bigger La Niñas and the East African Climate Paradox;
  11. Fire and Drought in the Western US;
  12. Fire and Australia's Black Summer;
  13. Driving Towards +4°C on a Dixie Cup Planet;
  14. We Can Afford to Wear a White Hat;
- Index.

## Additional Information

**Level:** General readers, undergraduate students, academic researchers

April 2021 216 x 138 mm c.350pp  
978-1-108-83987-7 Hardback £19.99 / US\$24.95

[www.cambridge.org/rights](http://www.cambridge.org/rights)  
[foreignrights@cambridge.org](mailto:foreignrights@cambridge.org)

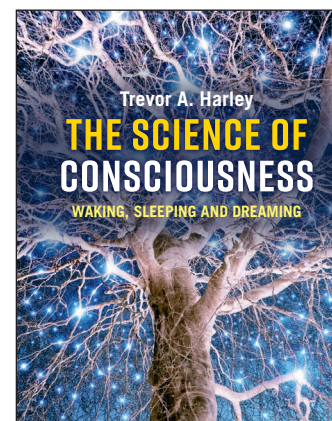


# The Science of Consciousness

Waking, Sleeping and Dreaming

**Trevor A. Harley**

University of Dundee



## Description

Consciousness concerns awareness and how we experience the world. How does awareness, a feature of the mental world, arise from the physical brain? Is a dog conscious, or a jellyfish, and what explains the difference? How is consciousness related to psychological processes such as perception and cognition? *The Science of Consciousness* covers the psychology, philosophy, and neuroscience of consciousness. Written for introductory courses in psychology and philosophy, this text examines consciousness with a special emphasis on current neuroscience research as well as comparisons of normal and damaged brains. The full range of normal and altered states of consciousness, including sleep and dreams, hypnotic and meditative states, anesthesia, and drug-induced states, as well as parapsychological phenomena and their importance for the science of consciousness is covered, as well as the 'higher' states and how we can attain them. Throughout the text attempts to relate consciousness to the brain.

## Key Features

- Emphasizes a science-based approach as well as philosophical concepts so students learn the entire breadth of the study of consciousness and the relationship between consciousness and the brain
- Written accessibly for students with and without science prerequisites, 'Try this' feature boxes, a technical glossary, and boxed material prompt self-reflection and engagement with concepts
- Practical questions end each chapter to illustrate applications of consciousness research and list of further resources offer a focus for extension work and a launch pad for students who are looking to focus on particular topics

## Contents

Preface;

**Part I.** The Nature of Consciousness:

1. The Problem of Consciousness;

2. The Mind-Body Problem;

3. Do We Have Free Will?;

4. Machine Consciousness;

5. Animal Consciousness;

**Part II.** The Workings of Consciousness:

6. Looking at our Own Minds;

7. Self and Identity;

8. Cognition and Consciousness;

9. Perception and Consciousness;

10. Consciousness and the Brain;

**Part III.** Other States of Consciousness:

11. Altered States of Consciousness;

12. Sleep;

13. Dreams;

14. Hypnosis;

15. Drugs and Consciousness;

16. Meditation and Transcendental Experiences;

17. Parapsychology;

18. Bringing it all Together;

Glossaries;

List of Abbreviations;

References;

Index.

**Additional Resources:** <http://www.cambridge.org/9781107125285>

Lecture slides, figures from book, test bank

## Additional Information

**Level:** Undergraduate students, graduate students

February 2021 253 x 203 mm 448pp

978-1-107-12528-5 Hardback £155.00 / US\$200.00

# The Invisible Hand in Virtual Worlds

The Economic Order of Video Games

**Edited by Matthew McCaffrey**

University of Manchester

## Description

Video games aren't merely casual entertainment: they are the heart of one of the fastest-growing media industries in the world, and a cultural phenomenon in their own right. Gaming has evolved from a niche pastime into a global business that rivals film and television, creating, in the process, new art forms and social arenas and have become the subject of endless public debate. This book shows that games also provide a unique space in which to study economic behavior. Games, more than any other form of media, demonstrate the power and creative potential of human choice – an idea that's also the foundation of economic thinking. Whether it's developing trade relations, or the use of money, or even complex legal institutions, virtual worlds provide a captivating and entertaining arena for studying economic behavior in its most dynamic forms. The overarching theme of the volume is the economic order that governs virtual worlds, and the many ways individuals work together, often without knowing it, to govern their social relations in digital space.

## Key Features

- Explains crucial economic foundations of games and gameplay
- Explains the implications of government regulation in virtual worlds
- Provides game developers and publishers with a framework to use to think about how to craft their products

## Contents

Introduction;

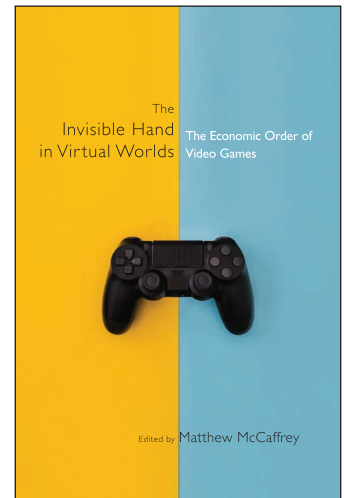
1. The Economic Meaning of Play: Ludology and Praxeology in Video Game Worlds;
2. Spontaneous Order and Video Game Narrative;
3. Law and Economics in a World of Dragons;
4. Minerals, Titans, and Connections: The Political Economy of Empire in the World of 'EVE Online';
5. The Origins of Money in 'Diablo II';
6. A Virtual Weimar: Hyperinflation in 'Diablo III';
7. The Facilitate or Acquire Decision: The Tipping Points for Strategies Towards User-Generated Content in Massive Multiplayer Online Game Platforms;
8. Mod the World: How Entrepreneurs Learn from Video Game 'Modding' Communities;
9. Levels without Bosses? Entrepreneurship and Valve's Organizational Design.

## Additional Information

**Level:** Academic researchers, graduate students, professionals

May 2021 228 x 152 mm c.270pp

978-1-108-83971-6 Hardback c. £85.00 / c. US\$120.00



# Putting Auction Theory to Work

**Paul Milgrom**

Stanford University, California

## Description

This book provides a comprehensive introduction to modern auction theory and its important new applications. It is written by a leading economic theorist whose suggestions guided the creation of the new spectrum auction designs. Aimed at graduate students and professionals in economics, the book gives the most up-to-date treatments of both traditional theories of 'optimal auctions' and newer theories of multi-unit auctions and package auctions, and shows by example how these theories are used. The analysis explores the limitations of prominent older designs, such as the Vickrey auction design, and evaluates the practical responses to those limitations. It explores the tension between the traditional theory of auctions with a fixed set of bidders, in which the seller seeks to squeeze as much revenue as possible from the fixed set, and the theory of auctions with endogenous entry, in which bidder profits must be respected to encourage participation.

## Key Features

- Author is the world's leading active scholar on auctions, internationally celebrated for his research on auction design
- The most comprehensive and up-to-date book on the subject; author answers his critics in the literature
- A must-buy for graduate students

## Contents

Section 1. Getting to Work:

1. Politics sets the stage;
2. Designing for multiple goals;
3. Comparing seller revenues;
4. The academic critics;
5. Plan for this book;

**Part I. The Mechanism Design Approach;**

Section 2. Vickrey–Clarke–Groves Mechanisms:

6. Formulation;
7. Always optimal and weakly dominant strategies;
8. Balancing the budget;
9. Uniqueness;
10. Disadvantages of the Vickrey auction;
11. Conclusion;

Section 3. The Envelope Theorem and Payoff Equivalence:

12. Hottelling's lemma;

13. The envelope theorem in integral form;

14. Quasi-linear payoffs;

15. Conclusion;

Section 4. Bidding Equilibrium and Revenue Differences:

16. The single crossing conditions;

17. Deriving and verifying equilibrium strategies;

18. Revenue comparisons in the benchmark model;

19. Expected-revenue maximizing auctions;

20. Conclusion;

Section 5. Interdependence of Types and Values:

21. Which models and assumptions are 'useful'?

22. Statistical dependence and revenue-maximizing auctions;

23. Wilson's drainage tract model;

24. Correlated types model interdependent values;

25. Conclusion;

Section 6. Auctions in Context:

26. The profit and surplus contribution of an entrant;

27. Symmetric models with costly entry;

28. Asymmetric models: devices to promote competition;

29. After the bidding ends;

30. Conclusion;

**Part II. Multi-Unit Auctions;**

Section 7. Uniform Price Auctions:

31. Uniform price sealed bid auctions;

32. Simultaneous ascending auctions;

33. Conclusion;

Section 8. Package Auctions and Combinatorial Bidding:

34. Vickrey auctions and the monotonicity problems;

35. Bernheim–Whinston first-price package auctions;

36. Ausubel–Milgrom ascending proxy auctions;

37. Conclusion.

## Additional Information

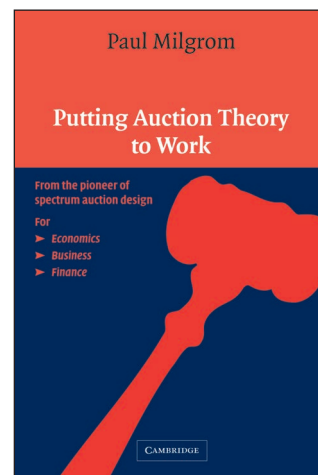
**Courses:** Economic Theory, Industrial Organizations, Auctions and Auction Theory

**Level:** Professionals, graduate students

**Series:** Churchill Lectures in Economics

March 2004 228 x 152 mm 396pp 8 b/w illus. 4 tables

978-0-521-53672-1 Paperback £38.99 / US\$54.99



# Democracy Administered

How Public Administration Shapes Representative Government

**Anthony Bertelli**

New York University

## Description

How does representative government function when public administration can reshape democracy? The traditional narrative of public administration balances the accountability of managers, a problem of control, with the need for effective administration, a problem of capability. The discretion modern governments give to administrators allows them to make tradeoffs among democratic values. This book challenges the traditional view with its argument that the democratic values of administration should complement the democratic values of the representative government within which they operate. Control, capability and value reinforcement can render public administration into democracy administered. This book offers a novel framework for empirically and normatively understanding how democratic values have, and should be, reinforced by public administration. Bertelli's theoretical framework provides a guide for managers and reformers alike to chart a path toward democracy administered.

## Sales Points

- Addresses a fundamental problem for public administration in a novel way
- The idea of value reinforcement is a novel contribution and is addressed through both normative argument and empirical tests
- The text is written for accessibility by a broad audience of academics, students and professionals in public administration

## Contents

1. Democracy from administration;
2. Accountability values;
3. Process values;
4. Governance structures and democratic values;
5. The value reinforcement hypothesis;
6. The complementarity principle; Further problems for democracy administered.

July 2021

978-1-107-16971-5 Hardback TBA / TBA





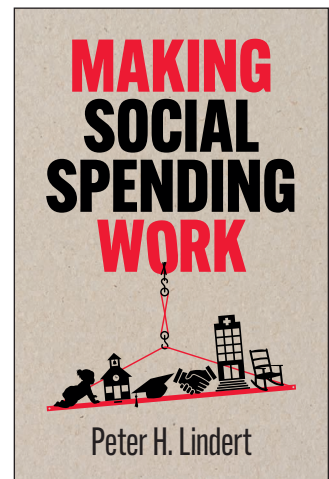
# Making Social Spending Work

**Peter H. Lindert**

University of California, Davis

## Description

How does social spending relate to economic growth and which countries have got this right and wrong? Peter Lindert examines the experience of countries across the globe to reveal what has worked, what needs changing, and who the winners and losers are under different systems. He traces the development of public education, health care, pensions, and welfare provision, and addresses key questions around intergenerational inequality and fiscal redistribution, the returns to investment in human capital, how to deal with an aging population, whether migration is a cost or a benefit, and how social spending differs in autocracies and democracies. The book shows that what we need to do above all is to invest more in the young from cradle to career, and shift the burden of paying for social insurance away from the workplace and to society as a whole.



## Key Features

- Provides the first global history of social spending, showing which countries got it right and which got it wrong
- A global account covering not just the core OECD countries, but also East Asia, Eastern Europe, and Latin America
- Uses historical evidence to offer policy recommendations about the world's tax-based social safety nets

## Contents

List of Figures;

List of Tables;

**Part I.** Overview:

1. Enduring Issues;

2. Findings and Lessons;

**Part II.** The Long Rise, and its Causes:

3. Why Poor Relief Arrived So Late;

4. The Dawn of Mass Schooling before 1914;

5. Public Education since 1914;

6. More, but Different, Social Spending in Rich Countries since 1914;

7. Is the Rest of the World Following a Different Path?;

**Part III.** What Effects?:

8. Effects on Growth, Jobs, and Life;

9. Why No Net Loss of GDP or Work?;

10. Do the Rich Pay the Poor for All This?;

**Part IV.** Confronting Threats:

11. Do Immigration Tensions Fray the Safety Nets?;

12. Pensions and the Curse of Long Life;

13. Approaches to Public Pension Reform;

14. Borrowing Social-Spending Lessons;

Appendix A. Sources and Notes for Chapters 3 and 4;

Appendix B. Sources and Notes for Chapter 10;

Appendix C. Chapter 12's Pension Accounting –

Equations and Forecasts;

Acknowledgements;

Notes;

References;

Index.

## Additional Information

**Level:** General readers, graduate students

April 2021 228 x 152 mm c.280pp

978-1-108-47816-8 Hardback £25.00 / US\$29.99

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[foreignrights@cambridge.org](mailto:foreignrights@cambridge.org)

# Think, Do, and Communicate Environmental Science

**Tara Ivanochko**

University of British Columbia, Vancouver

## Description

Many students find it daunting to move from studying environmental science, to designing and implementing their own research proposals. This book provides a practical introduction to help develop scientific thinking, aimed at undergraduate and new graduate students in the earth and environmental sciences. Students are guided through the steps of scientific thinking using published scientific literature and real environmental data. The book starts with advice on how to effectively read scientific papers, before outlining how to articulate testable questions and answer them using basic data analysis. The Mauna Loa CO<sub>2</sub> dataset is used to demonstrate how to read metadata, prepare data, generate effective graphs and identify dominant cycles on various timescales. Practical, question-driven examples are explored to explain running averages, anomalies, correlations and simple linear models. The final chapter provides a framework for writing persuasive research proposals, making this an essential guide for students embarking on their first research project.

## Key Features

- By actively working through the concrete examples provided, students develop skills which will be essential when working with real data
- Includes additional online materials for students including sample datasets and links to web resources, as well as additional student exercises for lecturers
- Provides practical guidance on how to start a research project, and outlines the critical components of research proposals, helping readers conceptualise projects

## Contents

Foreword;

Introduction;

1. Reading papers to find the science, not the answer;
  2. Communicating science visually;
  3. Matching scales and processes;
  4. Collecting environmental data;
  5. Writing research questions;
  6. Aligning your question with your data;
  7. Working with environmental data;
  8. Isolating individual signals from a composite dataset;
  9. Differentiating signals from noise;
  10. Characterizing your data;
  11. Comparing datasets;
  12. Developing simple environmental models;
  13. Writing a science proposal;
  14. Writing an abstract;
- Appendix: Working in Excel;  
Glossary;  
Epilogue;  
Index.

## Additional Information

**Level:** Undergraduate students, graduate students

February 2021 229 x 152 mm c.250pp  
978-1-108-42345-8 Hardback £59.99 / US\$74.99

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[foreignrights@cambridge.org](mailto:foreignrights@cambridge.org)



# Power Shift

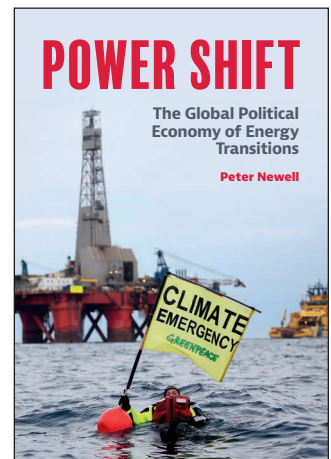
The Global Political Economy of Energy Transitions

**Peter Newell**

University of Sussex

## Description

Energy transitions are fundamental to achieving a zero-carbon economy. This book explains the urgently needed transition in energy systems from the perspective of the global political economy. It develops an historical, global, political and ecological account of key features of energy transitions: from their production and financing, to how they are governed and mobilised. Informed by direct engagement in projects of energy transition, the book provides an accessible account of the real-world dilemmas in accelerating transitions to a low carbon economy. As well as changes to technology, markets, institutions and behaviours, *Power Shift* shows that shifts in power relations between and within countries, and across social groups and political actors, are required if the world is to move onto a more sustainable path. Using contemporary and historical case studies to explore energy transitions, it will be of interest to students and researchers across disciplines, policymakers and activists.



## Key Features

- Inter-disciplinary account of the global politics of energy transitions, drawing on insights from history, political economy, international relations, geography, history, science and technology studies
- Uses real-world empirical examples and case studies from a range of sectors, regions and historical periods
- Covers key dimensions of energy transitions: how they are produced, financed, governed and mobilised, showing how these different dimensions of energy transitions intersect in practice while exploring the historical, global, political economy and ecological aspects of each

## Contents

1. Introduction: the global political economy of energy transitions;
2. Theorising energy transitions;
3. Producing;
4. Financing;
5. Governing;
6. Mobilising energy transitions;
7. Conclusions.

## Additional Information

**Level:** Academic researchers, professionals, graduate students

March 2021 244 x 170 mm c.350pp  
978-1-108-83285-4 Hardback £69.99 / US\$89.99

# There Is No Planet B

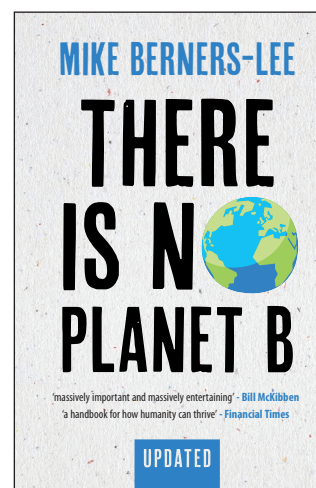
A Handbook for the Make or Break Years – Updated Edition

**Mike Berners-Lee**

Lancaster University

## Description

Feeding the world, climate change, biodiversity, antibiotics, plastics, pandemics – the list of concerns seems endless. But what is most pressing, and what should we do first? Do we all need to become vegetarian? How can we fly in a low-carbon world? How can we take control of technology? And, given the global nature of the challenges we now face, what on Earth can any of us do, as individuals? Mike Berners-Lee has crunched the numbers and plotted a course of action that is full of hope, practical, and enjoyable. This is the big-picture perspective on the environmental and economic challenges of our day, laid out in one place, and traced through to the underlying roots – questions of how we live and think. This updated edition has new material on protests, pandemics, wildfires, investments, carbon targets and of course, on the key question: given all this, what can I do?



## Key Features

- Updated edition of the bestselling environmental trade book
- This completely updated edition brings the reader even more handy tips on how to help combat the climate emergency and other environmental problems
- New to this edition: expanded 'What can I do?' section; Extinction Rebellion, school children marches, the role of protest; more for the business community on offsetting, carbon net zero, and investing; pandemics and COVID-19; Australian wildfires.
- Provides the big picture on environmental issues meeting the public's yearning for perspective and clarity about what is going on
- Offers a joined-up picture of how to improve humanity's existence on Earth: science, technology, economics, values, politics and more are all considered together, providing a coherent response that one discipline at a time can't give
- Provides an essential guide for everyone, from the layperson to policy makers

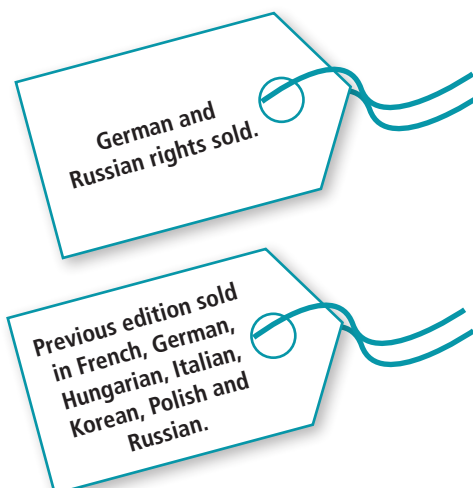
## Contents

Acknowledgements;	5. Growth, Money and Metrics;	12. What Can I Do? Summary;
What is New in this Updated Edition? Notes on Units;	6. People and Work;	Appendix: Climate Emergency Basics;
Introduction;	7. Business and Technology;	Alphabetical Quick Tour;
1. Food;	8. Values, Truth and Trust;	Notes on Units;
2. More on Climate and Environment;	9. Thinking Skills for Today's World;	Endnotes;
3. Energy;	10. Protest;	Index.
4. Travel and Transport;	11. Big-Picture Summary;	

## Additional Information

**Level:** General readers, undergraduate students

January 2021 198 x 129 mm 336pp  
978-1-108-82157-5 Paperback £9.99 / US\$12.95



# Earth Detox

How and Why we Must Clean up Our Planet

**Julian Cribb**

Julian Cribb & Associates

## Description

Every person on our home planet is affected by a worldwide deluge of man-made chemicals and pollutants – most of which have never been tested for safety. Our chemical emissions are *six times larger* than our total greenhouse gas emissions. They are in our food, our water, the air we breathe, our homes and workplaces, the things we use each day. This universal poisoning affects our minds, our bodies, our genes, our grandkids, and all life on Earth. Julian Cribb describes the full scale of the chemical catastrophe we have unleashed. He proposes a new Human Right – *not to be poisoned*. He maps an empowering and hopeful way forward: to rid our planet of these toxins and return Earth to the clean, healthy condition which our forebears enjoyed, and our grandchildren should too.

## Key Features

- A terrifying yet hopeful account of the effects of man-made chemicals on us all
- Quantifies the total global chemical impact on the planet and humanity, and shows what a major catastrophic risk this poses for the health and safety of individuals and society
- Describes the Anthropogenic Chemical Circulation, a deadly phenomenon *six times larger* than our total greenhouse gas emissions
- Links chemical emissions to the daily lived experience of the reader
- Presents the arguments for combined global action
- Maps a clear path forward to reduce the man-made toxic burden on the individual, society and the Earth, identifying opportunities, methods and strategies to detox the Earth

## Contents

Preface;

1. Chemical avalanche;
2. Poisoning a Planet;
3. Are you a contaminated site?;
4. Diabolic cocktail;
5. Unseen risks;
6. Sick society;
7. Getting away with murder;
8. Clean up Society;
9. Clean up the Earth;
10. Averting disaster;

Postscript. A warning from deep time;

Index.

## Additional Information

**Level:** General readers, undergraduate students, amateurs/enthusiasts

June 2021 216 x 138 mm c.300pp

978-1-108-93108-3 Paperback £10.99 / US\$14.95

# Recipe for Survival

What You Can Do to Live a Healthier and More Environmentally Friendly Life

**Dana Hunnes**

University of California, Los Angeles

## Description

What can you do to improve your health and at the same time improve the health of our home planet? Do you want to be a healthier and more sustainable consumer? In this straightforward, easy-to-understand and entertaining book, dietitian and environmentalist Dr. Dana Ellis Hunnes outlines the actions we can all take. Many people feel overwhelmed by the scope of climate change and believe that only large, sweeping changes will make any difference. Yet the choices we make every day can have effects on climate change, the oceans, the land, and other species. This book outlines the problems we are facing, and then presents ideas or 'recipes' to empower us, to help us all make a difference. *Recipe For Survival* provides the guidance that you can use right now to improve your health, your family's health, and the health of the environment simultaneously.

## Key Features

- Engagingly and personally written by a practicing dietitian, educator, researcher, and mother. Many people who are looking to change their diet to be more healthy and more environmentally friendly to help save the planet do not necessarily know how: this book gives practical tips
- Contains practical tips and examples that anyone can use – every day – to improve both their health and the environment. Provides 20+ ideas/solutions (such as food lists, food ideas) and examples (shopping lists) individuals can engage with to feel they are making beneficial changes to their health and the planet
- The book is hopeful and solution-oriented: it will empower individuals to do their part, take a stand, and make a difference. This is very important to overall psychological well being and mental health

## Contents

**Part I.** 1. Agriculture is a Major Driver of Climate Change (and Disease);

2. Politics and Dietary Guidelines, Two Major Problems;

3. Overfishing: There is No Such Thing as Sustainable Fish;

4. Plastic, It's What's for Dinner;

5. Environmental Exploitation;

6. Species Exploitation for Entertainment;

7. The Positives –

Examples of the 'Good' Being Done Around the World;

Part II:

8. Protecting Earth –

One Recipe at a Time –

An Introduction;

9. Epilogue: Final Thoughts and Key Takeaways;

Appendix: Recipes You Can Use;

References;

Index.

## Additional Information

**Level:** General readers, undergraduate students, amateurs/enthusiasts

August 2021 229 x 152 mm c.300pp

978-1-108-83219-9 Hardback c. £19.99 / c. US\$24.95

# Seven Deadly Economic Sins

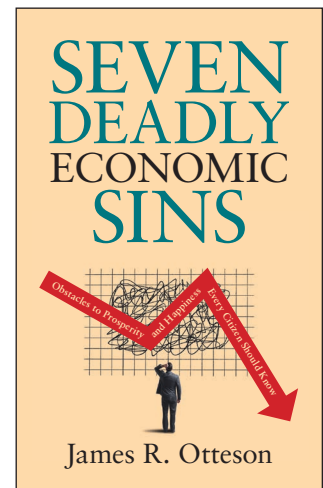
Obstacles to Prosperity and Happiness Every Citizen Should Know

**James R. Otteson**

University of Notre Dame

## Description

You have heard of the Seven Deadly Sins: pride, greed, lust, envy, gluttony, wrath, and sloth. Each is a natural human weakness that impedes happiness. In addition to these vices, however, there are economic sins as well. And they, too, wreak havoc on our lives and in society. They can seem intuitively compelling, yet they lead to waste, loss, and forgone prosperity. In this thoughtful and compelling book, James Otteson tells the story of seven central economic fallacies, explaining why they are fallacies, why believing in them leads to mistakes and loss, and how exorcizing them from our thinking can help us avoid costly errors and enable us to live in peace and prosperity.



## Key Features

- Provides a comprehensive introduction, in non-specialist language, to the basic principles of economics
- Relates economics to our abiding moral concerns
- Explores where wealth comes from, and how genuine prosperity can be enabled

## Contents

Introduction;

1. Weather Is Positive-Sum;
  2. Good Is Not Good Enough;
  3. There Is No Great Mind;
  4. Progress Is Not Inevitable;
  5. Economics and/or Morality;
  6. Equality of What?;
  7. Markets Are Not Perfect;
- Conclusion. The World and I.

## Additional Information

**Level:** General readers, undergraduate students, academic researchers

April 2021 216 x 138 mm 322pp  
978-1-108-84337-9 Hardback £18.99 / US\$27.95

# A Concise History of Greece

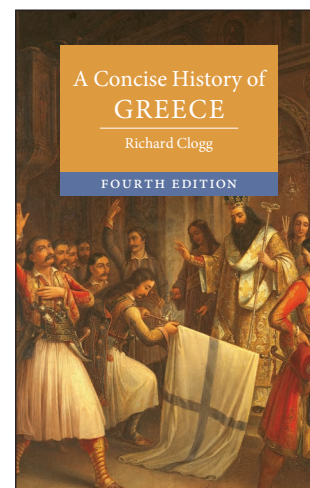
Fourth edition

**Richard Clogg**

University of Oxford

## Description

Now reissued in a fourth, updated edition, this book provides a concise, illustrated introduction to the modern history of Greece, from the first stirrings of the national movement in the late eighteenth century to the present day. As Greece emerges from a devastating economic crisis, this fourth edition offers analyses of contemporary political, economic and social developments. It includes additional illustrations, together with updated tables and suggestions for further reading. A new concluding chapter considers the trajectory of Greek history over the two hundred years since the beginning of the War of Independence in 1821. Designed to provide a basic introduction, the first edition of this hugely successful Concise History won the Runciman Award for a best book on an Hellenic topic in 1992 and has been translated into thirteen languages, including all the languages of the Balkans.



## Key Features

- The fourth edition of Richard Clogg's classic account of Greek history from independence in 1830 to the present day
- Includes a new concluding chapter considering recent developments, with updated tables, new illustrations and further reading
- Established as the most reliable and approachable single-volume history of modern Greece in print

## Contents

1. Introduction;
2. Ottoman Rule and the Emergence of the Greek State 1770–1831;
3. Nation Building, the 'Great Idea' and National Schism 1831–1922;
4. Catastrophe and Occupation and their Consequences 1923–49;
5. The Legacy of the Civil War 1950–74;
6. The Consolidation of Democracy and the Populist Decade 1974–90;
7. Balkan Turmoil and Political Modernisation: Greece in the 1990s;
8. Greece in the New Millennium: From Affluence to Austerity;
9. A Greek Odyssey: Two Hundred Years Since Independence.

## Additional Information

**Level:** Undergraduate students, general readers

**Series:** Cambridge Concise Histories

March 2021 216 x 138 mm 366pp  
978-1-108-84489-5 Hardback £59.99 / US\$79.99

Previous editions sold  
in Chinese Simplified,  
Greek, Italian,  
Portuguese (Brazil),  
Spanish and Turkish



# Soju

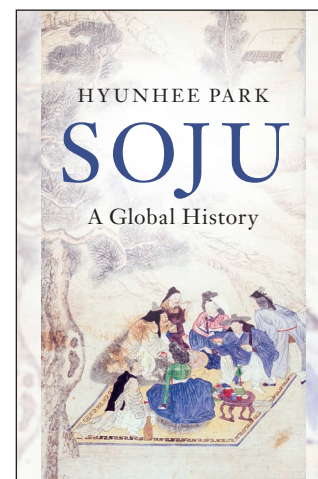
A Global History

**Hyunhee Park**

City University of New York

## Description

Hyunhee Park offers the first global historical study of *soju*, the distinctive distilled drink of Korea. Searching for *soju's* origins, Park leads us into the vast, complex world of premodern Eurasia. She demonstrates how the Mongol conquests of the thirteenth and fourteenth centuries wove together hemispheric flows of trade, empire, scientific and technological transfer and created the conditions for the development of a singularly Korean drink. *Soju's* rise in Korea marked the evolution of a new material culture through ongoing interactions between the global and local and between tradition and innovation in the adaptation and localization of new technologies. Park's vivid new history shows how these cross-cultural encounters laid the foundations for the creation of a globally connected world.



## Key Features

- Uncovers the importance of long-distance, cross-cultural exchanges in the history of Korea
- Based on interdisciplinary methods including global history, food studies, and the history of science and technology
- Includes a comparative discussion of distillation methods around the world

## Contents

Introduction;

1. Soju and Arak: The Eurasian Roots of Distilled Liquors;
  2. The Mongols and the Rise of Soju in Koryŏ Korea
  3. Contextualizing Soju: Political Relations and Cultural Transfers between the Mongol Empire and Koryŏ Korea
  4. Distilling Soju at Court and Home in Chosŏn Korea;
  5. Challenges of Modernity: The Rise of Modern Industrial Soju and Revival of Traditional Soju;
  6. Alcohol Globalism: Distillation Technology in Afro-Eurasia and other areas of the World – The Cases of Japan and Mexico;
- Conclusion: Soju in Global Cross-Cultural Exchanges.

## Additional Information

**Level:** Academic researchers, graduate students

**Series:** Asian Connections

February 2021 229 x 152 mm c.300pp  
978-1-108-84201-3 Hardback £75.00 / US\$99.99

# India and the World

A History of Connections, c. 1750–2000

**Claude Markovits**

Centre National de la Recherche Scientifique (CNRS), Paris

## Description

In this pioneering history of modern India, Claude Markovits offers a new interpretation of events of world importance, focusing on the multiplicity of connections between India and the world. Beginning with an examination of India's evolving role in the world economy, he deals successively with the movement of people out of and into India, the role played by Indian soldiers in a series of conflicts from the mid-eighteenth to the late twentieth century, the place of India in the global circulation of ideas and cultural productions and the relationships established between Indians and others both abroad and at home. Challenging dominant state-centred histories by focusing on the lived experiences of people, Markovits demonstrates that the multiple connections established between India and other lands did not necessarily result in mutual knowledge, but were often marked by misunderstanding.

## Key Features

- Situates India's history in a global context
- Provides a synthetic view of India's global connections over a period of two and a half centuries
- Challenges dominant state-centred histories by focusing on the lived experiences of people

## Contents

Introduction;

1. India in the Global Economy;
2. India in Global Human Circulations;
3. India in the World of Wars and Peace;
4. India in the Global Exchange of Ideas;
5. India in Global Cultural Circulations;
6. Indians and Others;

Epilogue: Two Indian Global Events;

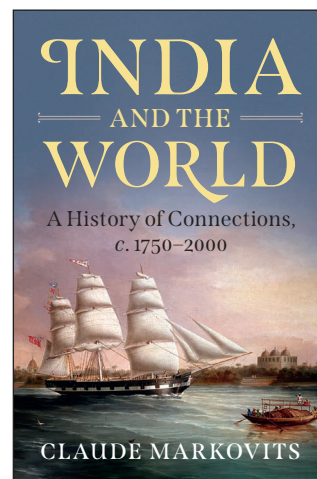
Conclusion.

## Additional Information

**Level:** Undergraduate Students, graduate students

March 2021 229 x 152 mm 300pp

978-1-316-63745-6 Paperback £19.99 / US\$25.99



# The Cambridge History of the Kurds

**Hamit Bozarlan**

Ecole des Hautes Etudes en Sciences Sociales, Paris

**Cengiz Gunes**

The Open University, Milton Keynes

**Veli Yadirgi**

School of Oriental and African Studies, University of London

## Description

*The Cambridge History of the Kurds* is an authoritative and comprehensive volume exploring the social, political and economic features, forces and evolution amongst the Kurds, and in the region known as Kurdistan, from the fifteenth to the twenty-first century. Written in a clear and accessible style by leading scholars in the field, the chapters survey key issues and themes vital to any understanding of the Kurds and Kurdistan including Kurdish language; Kurdish art, culture and literature; Kurdistan in the age of empires; political, social and religious movements in Kurdistan; and domestic political developments in the twentieth and twenty-first centuries. Other chapters on gender, diaspora, political economy, tribes, cinema and folklore offer fresh perspectives on the Kurds and Kurdistan as well as neatly meeting an exigent need in Middle Eastern studies. Situating contemporary developments taking place in Kurdish-majority regions within broader histories of the region, it forms a definitive survey of the history of the Kurds and Kurdistan.

## Key Features

- The definitive volume on Kurdistan and the Kurds from the fifteenth to the twenty-first century written by leading scholars in the field
- Covers key issues and themes including Kurdish language, art and culture, and political, social and religious movements in Kurdistan, alongside chapters on gender, diaspora, political economy, tribes, and folklore
- Represents a foundational text for readers and scholar interested in Middle Eastern societies

## Contents

Introduction: The Kurds and the Kurdish Question in the Middle East;

### Part I. Historical Legacies:

1. The Rise and Fall of the Kurdish Emirates (15th–19th Centuries);
2. Negotiating Political Power in Early Modern Middle East: Kurdish Emirates between the Ottoman Empire and Iranian Dynasties (16th–19th Centuries);
3. The End of Kurdish Autonomy: The Destruction of the Kurdish Emirates in the Ottoman Empire;
4. The Kurdish Movement and the End of the Ottoman Empire, 1880–1923;
5. Religious Narrations of the Kurdish Nation during the Late 19th and Early 20th Centuries;
6. The Political Economy of Kurdistan: from Development to De-Development;

### Part II. Regional Political Developments and the Kurds in the 20th and 21st Centuries:

7. Kurds and Kurdish Nationalism in the Interwar Period;
8. From Tribal Chiefs to Marxist Activists: Kurdistan from 1946 to 1975;
9. Kurdish Politics Across the Middle East During the 1970s;
10. 1979–2003: Dark Times: Kurdistan in the Turmoil of the Middle East;

11. Kurds in a New Century: Prospects and Challenges;

### Part III. Domestic Political Developments and the Kurds in the 20th and 21st Centuries:

12. Kurdish Nationalism in Turkey: 1898–2018;
13. Why Autonomy Hasn't Been Possible for Kurds in Turkey;
14. The Kurdistan Region in Iraq: 1991–2018;
15. Street Protest and Opposition in the Kurdistan Region of Iraq;
16. Minority, State and Nation: Kurdish Society in Iran in the Aftermath of the Revolution;
17. Kurdish Question in Syria: 1946–2019;
18. The Yezidis in the Soviet Union;

### Part IV. Religion and Society:

19. Religion in Kurdistan;
20. Religion and Politics in Turkey's Kurdistan from the Beginning of the Republic;
21. 'Kurdish' Religious Minorities in the Modern World;
22. The Kurdish Alevis: The Followers of the Path of Truth (Raa Haq/Riya Heqi);
23. Tribes and their Changing Role in Kurdish Politics and Society;

### Part V. Kurdish Language:

24. The History of Kurdish and the Development of Literary Kurmanji;

25. The History and Development of Literary Central Kurdish;

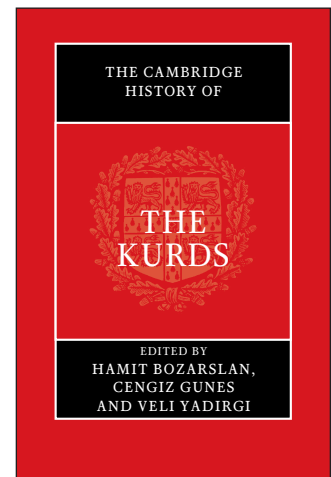
26. The Kirmanjki (Zazaki) Dialect of Kurdish Language and the Issues it Faces;

### Part VI. Art, Culture and Literature:

27. From the Wandering Poets to the Stateless Novelists: A Short Introduction to the Kurdish Literary History;
28. A History of Kurdish Poetry;
29. A History of Kurdish Theatre;
30. A Cinematography of Kurdishness: Identity, Industry, and Resistance;
31. Kurdish Art and Cultural Production: Rhetoric of the New Kurdish Subject;

### Part VII. Transversal Dynamics:

32. A People Beyond the State: Kurdish Movements and Self-Determination in the 20th and 21st Centuries;
33. Kurdish Transnational Indigeneity;
34. Kurdish Diaspora: A Transnational Imagined Community;
35. The Women's Movement in Kurdistan-Iraq;
36. A Struggle within a Struggle: A History of the Kurdistan Women's Liberation Movement 1978–2019.



## Additional Information

**Level:** Undergraduate students, graduate students

April 2021 228 x 152 mm c.600pp  
978-1-108-47335-4 Hardback £120.00 / US\$155.00

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UNIVERSITY PRESS

# A History of Humanity

The Evolution of the Human System

**Patrick Manning**

University of Pittsburgh

## Description

Humanity today functions as a gigantic, world-encompassing system. Renowned world historian, Patrick Manning traces how this human system evolved from Homo Sapiens' beginnings over 200,000 years ago right up to the present day. He focuses on three great shifts in the scale of social organization – the rise of syntactical language, of agricultural society, and today's newly global social discourse – and links processes of social evolution to the dynamics of biological and cultural evolution. Throughout each of these shifts, migration and social diversity have been central, and social institutions have existed in a delicate balance, serving not just their own members but undergoing regulation from society. Integrating approaches from world history, environmental studies, biological and cultural evolution, social anthropology, sociology, and evolutionary linguistics, Patrick Manning offers an unprecedented account of the evolution of humans and our complex social system and explores the crises facing that human system today.

## Key Features

- Demonstrates how human capabilities and social institutions arose through various processes of biological and cultural evolution, migration, and social evolution – resulting in the unique character of human society
- Explores how the development of the human system now threatens the natural world of Gaia and threatens social conflict within and among societies
- Integrates a wide range of disciplines and approaches in natural and social sciences, including history, evolutionary biology, cultural evolution, linguistics, systems theory, paleontology, environmental studies, psychology, history of science, popular culture, and philosophy

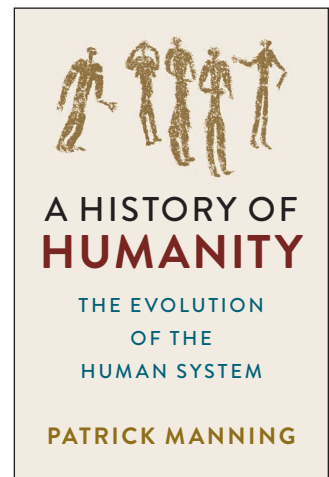
## Contents

List of maps;	2. Biological and cultural evolution;	<b>Part IV.</b> Anthropocene Evolution:
List of figures;	3. Speech and social evolution;	9. Systemic threats;
List of tables;	4. Systemic expansion;	10. Hope for adaptations;
Preface;	5. Production and confederation;	Appendix. Frameworks for analysis;
Acknowledgments;	<b>Part III.</b> Holocene Evolution:	Notes;
<b>Part I.</b> Introduction:	6. Society: network vs hierarchy;	Glossary;
1. The human system;	7. Collisions and contraction;	Bibliography;
<b>Part II.</b> Pleistocene Evolution:	8. From global networks to capitalism;	Index.

## Additional Information

**Level:** Graduate students, undergraduate students, academic researchers

February 2020 228 x 152 mm 374pp 13 maps  
978-1-108-74709-7 Paperback £18.99 / US\$24.99



Korean and  
Chinese Simplified  
rights sold.

# American Survivors

Trans-Pacific Memories of Hiroshima and Nagasaki

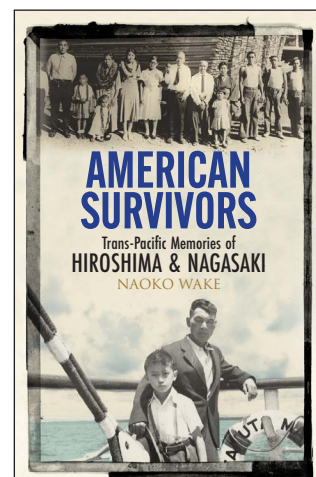
**Naoko Wake**

Michigan State University

## Description

*American Survivors* is a fresh and moving historical account of U.S. survivors of the Hiroshima and Nagasaki atomic bombings, breaking new ground not only in the study of World War II but also in the public understanding of nuclear weaponry. A truly trans-Pacific history, *American Survivors* challenges the dualistic distinction between Americans-as-victors and Japanese-as-victims often assumed by scholars of the nuclear war. Using more than 130 oral histories of Japanese American and Korean American survivors, their family members, community activists, and physicians – most of which appear here for the first time – Naoko Wake reveals a cross-national history of war, illness, immigration, gender, family, and community from intimately personal perspectives.

*American Survivors* brings to light the history of Hiroshima and Nagasaki that connects, as much as separates, people across time and national boundaries.



## Key Features

- The first book-length study of U.S. casualties of the 1945 atomic bombings
- Draws on fascinating oral histories of Japanese and Korean American survivors of the atomic bombings to tell a story that is people-centered rather than nation-centered
- Provides a gendered analysis to the history of nuclear weaponry

## Contents

List of Figures;  
 Acknowledgements;  
 Notes on the Text;  
 Abbreviations;  
 Introduction;  
 1. Cities of Immigrants;  
 2. Remembering the Nuclear Holocaust;  
 3. Reconnecting Families;  
 4. War and Work Across the Pacific;  
 5. Finding Survivorhood;  
 6. Endlessness of Radiation Illness;  
 Epilogue;  
 Glossary;  
 Select Bibliography;  
 Index.

## Additional Information

**Level:** Academic researchers, graduate students

May 2021 228 x 152 mm c.320pp  
 978-1-108-83527-5 Hardback £25.00 / US\$29.95

# Running from Bondage

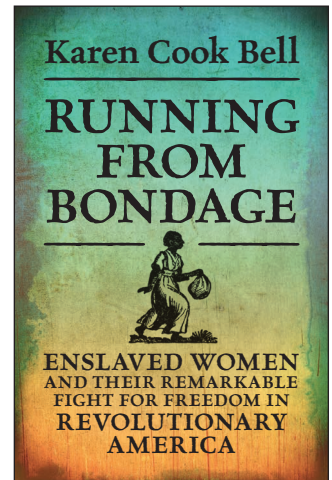
Enslaved Women and Their Remarkable Fight for Freedom in Revolutionary America

**Karen Cook Bell**

Bowie State University

## Description

*Running from Bondage* tells the compelling stories of enslaved women, who comprised one-third of all runaways, and the ways in which they fled or attempted to flee bondage during and after the Revolutionary War. Karen Cook Bell's enlightening and original contribution to the study of slave resistance in eighteenth-century America explores the individual and collective lives of these women and girls of diverse circumstances, while also providing details about what led them to escape. She demonstrates that there were in fact two wars being waged during the Revolutionary Era: a political revolution for independence from Great Britain and a social revolution for emancipation and equality in which Black women played an active role. *Running from Bondage* broadens and complicates how we study and teach this momentous event, one that emphasizes the chances taken by these 'Black founding mothers' and the important contributions they made to the cause of liberty.



## Key Features

- Sheds light on the untold stories of enslaved Black women who escaped bondage during the Revolutionary era
- Reconstructs fugitive women's stories through newspaper advertisements, first-person accounts in trial records, antebellum memories and interviews with former slaves
- Underscores the centrality of women's self-emancipation during the Revolution

## Contents

Introduction: Enslaved women's fugitivity;

1. 'A negro wench named Lucia': Enslaved women during the eighteenth century;
  2. 'A mulatto woman named Margaret': Pre-Revolutionary fugitive women;
  3. 'A well-dressed woman named Jenny': Revolutionary black women, 1776–1781;
  4. 'A negro woman called Bett': Overcoming obstacles to freedom in Post-Revolutionary America;
  5. Confronting the power structures: Marronage and black women's fugitivity;
- Conclusion.

## Additional Information

**Level:** General readers, undergraduate students

June 2021 229 x 152 mm c.224pp  
978-1-108-83154-3 Hardback £18.99 / US\$24.95

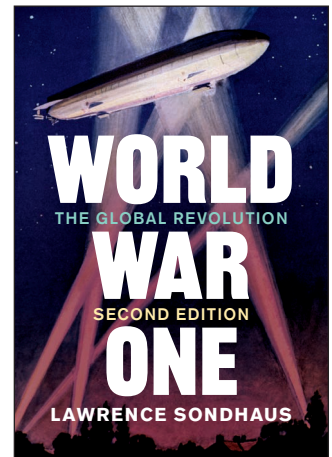
# World War One

The Global Revolution  
Second edition

**Lawrence Sondhaus**  
University of Indianapolis

## Description

World War I and its aftermath witnessed a global revolution. This was reflected in the revolutionary war aims of most of the belligerents, the technological revolution that made the war so deadly, the revolutionary sentiment that grew among ordinary combatants, and the revolutionary pressures that led to the collapse of the Romanov, Habsburg, and Ottoman empires. In this revised edition of *World War One*, Lawrence Sondhaus synthesizes the latest scholarship on the war and incorporates insights from the vast body of work published during the war's centenary. He charts the political, economic, social and cultural history of the war at home and on the frontlines as well as the war's origins, ending and transformative effects on societal norms and attitudes, gender and labor relations, and international trade and finance. The accessible narrative is supported by chronologies, personal accounts, guides to key controversies and debates, and numerous maps and photographs.



## Key Features

- Demonstrates the revolutionary global impact of World War I
- Includes a range of pedagogical features including images, timelines, key documents from the war, online essays and guides to further reading
- Contains a range of sources, including first-hand accounts of the war, to provide students with an understanding of the impact of the war on the lives of ordinary people

Supported by chronologies, primary sources, guides to key controversies and debates, and numerous maps and photographs

## Contents

Introduction;

1. The world in 1914 and the origins of the war;
  2. The July Crisis, 1914;
  3. The European war unfolds, August-December 1914;
  4. The world war: East Asia, the Pacific, Africa;
  5. The deepening stalemate: Europe, 1915;
  6. The home fronts, 1914–16;
  7. Raising the stakes: Europe, 1916;
  8. The war at sea, 1915–18;
  9. Wilson, Lenin, and visions for peace;
  10. Upheaval and uncertainty: Europe, 1917;
  11. The home fronts, 1916–18;
  12. The world war: the Middle East and India;
  13. Endgame: Europe, 1918;
  14. The Paris Peace Conference;
  15. Legacy;
- Conclusion.

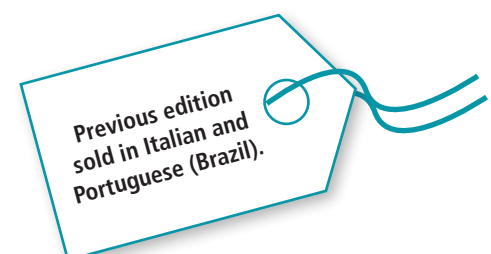
## Additional Information

**Courses:** World War One

**Departments:** History, War Studies

**Level:** Undergraduate students, graduate students

October 2020 244 x 170 mm 492pp 49 b/w illus. 14 maps  
978-1-108-49619-3 Hardback £64.99 / US\$84.99



# Conversations on Justice from National, International, and Global Perspectives

Dialogues with Leading Thinkers

**Edited by Jean-Marc Coicaud**

Rutgers University, New Jersey

**and Lynette E. Sieger**

Rutgers University, New Jersey

## Description

The question of what constitutes norms for global justice is of considerable concern for all those interested in world peace and cooperation. In order to define these global norms, Jean-Marc Coicaud, while working at the United Nations University, initiated a project centered around conversations with leading theorists and policy practitioners in global affairs. *Conversations on Justice from National, International, and Global Perspectives* features world-class authors and activists, from around the world, and from a variety of disciplines, to discuss the central questions of justice at the national, international, and global levels. Made up of a compilation of dialogues, this volume's unique format makes it highly accessible and even fun to read. The insights and observations of these leading intellectuals and scholars provide a rich contribution to theories on how global justice might become a reality.

## Key Features

- Proposes an accessible approach to issues of justice
- Addresses issues of justice from a plurality of perspectives
- Fosters intellectual dialogue between intellectual and cultural traditions

## Contents

1. Introduction to conversations on justice from national, international and global perspectives;

**Part I.** Global Knowledge/Global Thought:

2. Global order and global knowledge;

3. Thinking globally at the beginning of the twenty-first century;

4. Oh, [Muslim] believers: be just, that is always closer to true piety;

**Part II.** From Thinking Globally to Global Ethics:

5. Extent and limits of global justice;

6. Minority rights, secularism, and justice;

7. Decent society, memory, and compromise;

8. Global ethics and global justice;

**Part III.** International Law and Justice:

9. International law as the articulation of universalism and pluralism;

10. International law and the question of its transcivilizational possibility;

11. International organizations and global justice;

**Part IV.** World Order and Global Policy:

12. Global justice and global peace;

13. International economics and development;

14. Principles and institutions of global justice;

**Part V.** Concluding Thoughts:

15. Concluding thoughts on conversations on justice from national, international and global perspectives.

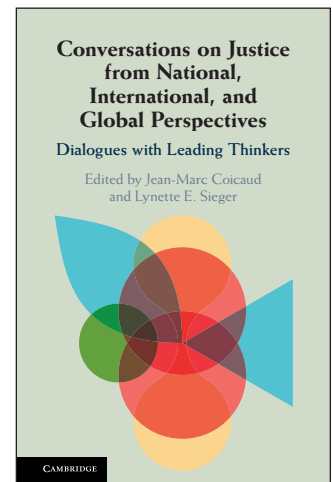
## Additional Information

**Level:** Academic researchers, graduate students

January 2019 228 x 152 mm c.250pp

978-1-316-51009-4 Hardback £80.00 / US\$110.00

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# Runaway Technology

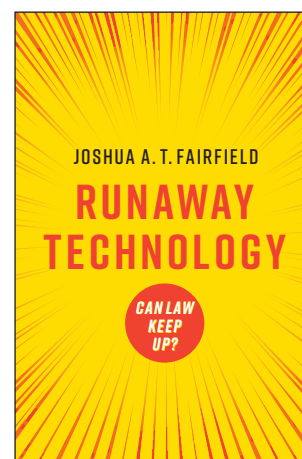
Can Law Keep Up?

**Joshua A. T. Fairfield**

Washington and Lee University School of Law

## Description

In an era of corporate surveillance, artificial intelligence, deep fakes, genetic modification, automation, and more, law often seems to take a back seat to rampant technological change. To listen to Silicon Valley barons, there's nothing any of us can do about it. In this riveting work, Joshua A. T. Fairfield calls their bluff. He provides a fresh look at law, at what it actually is, how it works, and how we can create the kind of laws that help humans thrive in the face of technological change. He shows that law can keep up with technology because law is a kind of technology – a social technology built by humans out of cooperative fictions like firms, nations, and money. However, to secure the benefits of changing technology for all of us, we need a new kind of law, one that reflects our evolving understanding of how humans use language to cooperate.



## Key Features

- Explains how language and law evolve and interact with a multi-disciplinary approach
- Offers a roadmap for evaluating legal rules that will benefit humanity and solve complex problems of future technology
- Analyzes surveillance capitalist messaging around law

## Contents

**Part I.** Keeping Up: Law as Social Technology:

1. Can law keep up?;
2. Rates of change;
3. Technology law;

**Part II.** Running on Words: Law as Cooperative Fiction:

4. Language, the human superpower;
5. What went wrong with science?;
6. Law's fruitful fictions;
7. Shifting how we think;

**Part III.** Law and the Language we Need:

8. Why we fail;
9. Jurisgenesis;
10. TL;DR.

## Additional Information

**Level:** Graduate students, academic researchers, general readers

February 2021 228 x 152 mm 306pp  
978-1-108-42612-1 Hardback £49.99 / US\$64.99

# Scientific Writing and Publishing

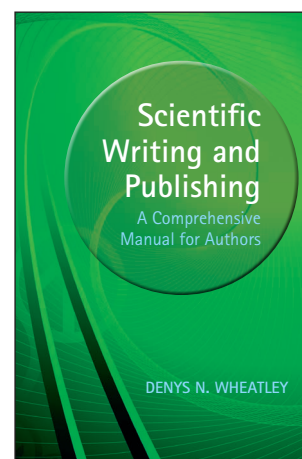
A Comprehensive Manual for Authors

**Denys Wheatley**

University of Aberdeen

## Description

Knowing how to prepare, write and publish high-quality research papers can be challenging for scientists at all stages of their career. This manual guides readers through successfully framing and presenting research findings, as well as the processes involved in publishing in learned journals. It draws on the author's wealth of practical experience, from working in academic research for over 40 years and teaching scientific writing in over 20 countries, to gaining insights as a journal editor. Well-written and logical, it provides clear step-by-step instructions to enable readers to become more effective at writing articles, and navigating difficulties related to journal submission, the review process, editing and publication. It comprehensively covers themes such as publication ethics, along with current topics including Open Access publishing and pre-print servers. This is a useful, user-friendly guide for graduate students, early career scientists, and more experienced researchers, particularly in the life and medical sciences.



## Key Features

- Outlines the complete art of writing and publishing high-quality scientific manuscripts, helping both early career scientists and more experienced researchers
- Offers step-by-step instructions in easy-to-read language, making it a logical handbook for both native and non-native English speakers
- Provides extensive coverage of the practicalities of all steps involved, including important topics such as copyright and ethics, ensuring readers gain more than just an introductory understanding

## Contents

Preface, Part I;

**Part II.** Final Preparation of a Paper Before Submission – as Important as Part I!;

**Part II.** Getting Published;

1. General features of a scientific paper – structure and format;
2. The typical scientific paper – a published paper with annotations;
3. Results – presenting your findings;
4. Discussion – the place to argue your case;
5. Introduction – the first main section of a paper;
6. Materials and methods;
7. Abstract – the summary of the main findings;
8. The 'smaller' sections that complete a paper;
9. Figures and tables;
10. Presubmission;
11. Submission of manuscripts;
12. Peer-review – the crux of the problem in publishing papers;
13. The last stages of the editorial process – decisions, revisions, and final editing;
14. From acceptance to publication;
15. Copyright;
16. Ethics and scientific integrity;
17. Epilogue.

## Additional Information

**Level:** Academic researchers, graduate students

March 2021 228 x 152 mm c.225pp  
978-1-108-83520-6 Hardback £59.99 / US\$79.99

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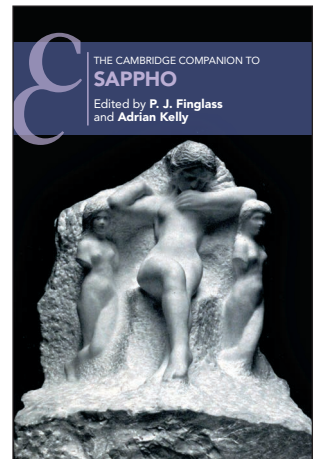
# The Cambridge Companion to Sappho

Edited by P. J. Finglass

University of Bristol

and Adrian Kelly

University of Oxford



## Description

No ancient poet has a wider following today than Sappho; her status as the most famous woman poet from Greco-Roman antiquity, and as one of the most prominent lesbian voices in history, has ensured a continuing fascination with her work down the centuries. *The Cambridge Companion to Sappho* provides an up-to-date survey of this remarkable, inspiring, and mysterious Greek writer, whose poetic corpus has been significantly expanded in recent years thanks to the discovery of new papyrus sources. Containing an introduction, prologue and thirty-three chapters, the book examines Sappho's historical, social, and literary contexts, the nature of her poetic achievement, the transmission, loss, and rediscovery of her poetry, and the reception of that poetry in cultures far removed from ancient Greece, including Latin America, India, China, and Japan. All Greek is translated, making the volume accessible to everyone interested in one of the most significant creative artists of all time.

## Key Features

- Explores the life and work of the most important woman writer of the Greco-Roman world
- Takes into account recent papyrological finds which have added new poems to the corpus
- Investigates the world-wide impact of Sappho's poetry, across cultures far removed from ancient Greece in space and time

## Contents

- |   |   |   |
|---|---|---|
| Introduction;                             | 12. Sappho's personal poetry;                             | 25. Early modern and modern German, Italian, and Spanish Sapphos;                         |
| Prologue: images of Sappho;               | 13. Sappho's lyric sensibility;                           | 26. Eighteenth- and nineteenth-century Sapphos in France, England, and the United States; |
| <b>Part I.</b> Contexts:                  | 14. Myth in Sappho;                                       | 27. Sappho and modern Greece;   |
| 1. Sappho's lives;                        | 15. The gods in Sappho;                                   | 28. Sappho in the twentieth century and beyond: anglophone receptions;                    |
| 2. Sappho's Lesbos;                       | <b>Part III.</b> Transmission:                            | 29. Sappho in Australia and New Zealand;  |
| 3. Sappho and sexuality;                  | 16. The Alexandrian edition of Sappho;                    | 30. Sappho in Latin America;  |
| 4. Sappho and epic;                       | 17. Sappho on the papyri;                                 | 31. Sappho in Hebrew literature;  |
| 5. Sappho and Alcaeus;                    | 18. Editions of Sappho since the Renaissance;             | 32. Sappho in India;  |
| 6. Sappho and archaic Greek song culture; | <b>Part IV.</b> Receptions:                               | 33. Sappho in China and Japan;  |
| <b>Part II.</b> Poetics:                  | 19. Sappho in fifth- and fourth-century Greek literature; | List of works cited;  |
| 7. Sappho and genre;                      | 20. Sappho and Hellenistic poetry;                        | Index of passages discussed;  |
| 8. Performing Sappho;                     | 21. Sappho at Rome;                                       | Index of subjects;  |
| 9. Sappho's metres and music;             | 22. Sappho in imperial Greek literature;                  | Index of Greek.   |
| 10. Sappho's dialect;                     | 23. Sappho at Byzantium;                                  |   |
| 11. Sappho's poetic language;             | 24. Early modern Sapphos in France and England;           |   |

## Additional Information

**Level:** Undergraduate Students, graduate students, academic researchers

**Series:** Cambridge Companions to Literature

April 2021

978-1-316-63877-4 Paperback £29.99 / US\$39.99

# Small World

Ireland, 1798–2018

**Seamus Deane**

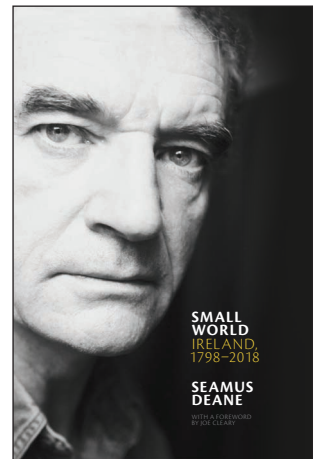
University of Notre Dame, Indiana

**Foreword by Joe Cleary**

Yale University, Connecticut

## Description

Seamus Deane is one of the most vital and versatile writers of our time. This book presents an unmatched survey of Irish writing and of writing about Irish issues, from 1798 to the present day. Elegant, polemical and analytic, it addresses the political, aesthetic and cultural dimensions of several notable literary and historical moments and monuments of the island's past and present. The style of Swift, the influence of Edmund Burke in the USA of the present day, the echoing debates about national character, aspects of Joyce's and of Elizabeth Bowen's relation to modernism, memories of Seamus Heaney, analysis of the representation of Northern Ireland in Anna Burns' fiction constitute only a partial list of the themes included in this exhilarating book. These essays from one of Irish literature's most renowned critics have individually had a piercing impact and are collectively amplified by being gathered together here. *Small World: Ireland, 1798–2018* is an indispensable collection from one of the most important voices in Irish literature and culture.



## Key Features

- Provides over-arching view of the social and political preoccupations of Irish writing in last 200 years.
- Gives context for and examples of some of the great Irish writers from Swift to Joyce to Heaney.
- Illuminates Ireland's literary achievements in modernism, in the twentieth century revolution and in the era of the Troubles in Northern Ireland.

## Contents

Foreword;

1. Swift as Classic;
2. Burke in the USA;
3. Tone: The Great Nation and the Evil Empire;
4. Imperialism and Nationalism;
5. Irish National Character 1790–1900;
6. Civilians and Barbarians;
7. Heroic Styles: The Tradition of an Idea;
8. Ulysses: The Exhaustion of Literature and the Literature of Exhaustion;
9. Dead Ends: Joyce's Finest Moments;
10. Elizabeth Bowen: Sentenced to Death: The House in Paris;
11. Elizabeth Bowen: Two Stories in One;
12. Mary Lavin: Celibates;
13. Emergency Aesthetics;
14. Wherever Green is Read;
15. The Famous Seamus;
16. The End of the World.

## Additional Information

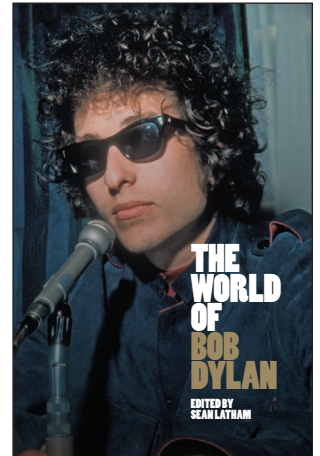
**Level:** Graduate students, academic researchers

May 2021 228 x 152 mm c.350pp  
978-1-108-84086-6 Hardback £20.00 / US\$24.95

# The World of Bob Dylan

Edited by Sean Latham

University of Tulsa



## Description

Bob Dylan has helped transform music, literature, pop culture, and even politics. *The World of Bob Dylan* chronicles a lifetime of creative invention that has made a global impact. Leading rock and pop critics and music scholars address themes and topics central to Dylan's life and work: the Blues, his religious faith, Civil Rights, Gender, Race, and American and World literature. Incorporating a rich array of new archival material from never before accessed archives, *The World of Bob Dylan* offers a comprehensive, uniquely informed and wholly fresh account of the songwriter, artist, filmmaker, and Nobel Laureate whose unique voice has permanently reshaped our cultural landscape.

## Key Features

- Provides an accessibly written and diverse collection of essays on all aspects of Dylan's art, career, context, and legacy
- Features 27 essays on a wide array of carefully designed and fully integrated topics
- Essays bring new insight to Dylan while setting out the key issues that will define work on Dylan for the next decade and beyond

## Contents

- |  |  |  |
|--|--|--|
| Introduction;  | 10. Roots Music: Born in a Basement;   | IV. Political Contexts:                              |
| I. Creative Life:  | 11. The Great American Songbook: 'Better Duck Down the [Tin Pan] Alley Way, Lookin' for a New Friend'; | 20. The Civil Rights Movement;                       |
| 1. A Chronology of Bob Dylan's Life;                               | III. Cultural Contexts:  | 21. The Counterculture;                              |
| 2. The Biographies;  | 12. American Literature;   | 22. Gender and Sexuality: Bob Dylan's Body;          |
| 3. Songwriting   | 13. World Literature;  | 23. Justice;   |
| 4. The Singles: A Playlist for Framing Dylan's Recording Art;      | 14. The Beats;   | V. Reception and Legacy:                             |
| II. Musical Contexts:  | 15. Theatre;   | 24. The Bob Dylan Brand;                             |
| 5. Folk Music;   | 16. Visual Arts: Goya's Kiss;  | 25. The Nobel Prize: The Dramaturgy of Consecration; |
| 6. The Blues: 'Kill Everybody Ever Done Me Wrong';                 | 17. Borrowing;   | 26. Stardom and Fandom;                              |
| 7. Gospel Music;   | 18. Judaism: Saturnine Melancholy and Dylan's Jewish Gnosis;   | 27. The Bob Dylan Archive®.                          |
| 8. Country Music: Dylan, Cash, and the Projection of Authenticity; | 19. Christianity: An Exegesis of Modern Times;   |  |
| 9. Rock Music;   |  |  |

## Additional Information

**Level:** Undergraduate students

April 2021 228 x 152 mm c.375pp  
978-1-108-49951-4 Hardback £20.00 / US\$25.95

# 125 Problems in Text Algorithms

with Solutions

**Maxime Crochemore**

Université Paris-Est

**Thierry Lecroq**

University of Rouen Normandy

**and Wojciech Rytter**

Warsaw University

## Description

String matching is one of the oldest algorithmic techniques, yet still one of the most pervasive in computer science. The past 20 years have seen technological leaps in applications as diverse as information retrieval and compression. This copiously illustrated collection of puzzles and exercises in key areas of text algorithms and combinatorics on words offers graduate students and researchers a pleasant and direct way to learn and practice with advanced concepts. The problems are drawn from a large range of scientific publications, both classic and new. Building up from the basics, the book goes on to showcase problems in combinatorics on words (including Fibonacci or Thue-Morse words), pattern matching (including Knuth-Morris-Pratt and Boyer-Moore like algorithms), efficient text data structures (including suffix trees and suffix arrays), regularities in words (including periods and runs) and text compression (including Huffman, Lempel-Ziv and Burrows-Wheeler based methods).

## Key Features

- 150 illustrations and 125 exercises support understanding of proofs
- All self-contained problems come with worked solutions
- A wide-ranging bibliography points to applications and research directions

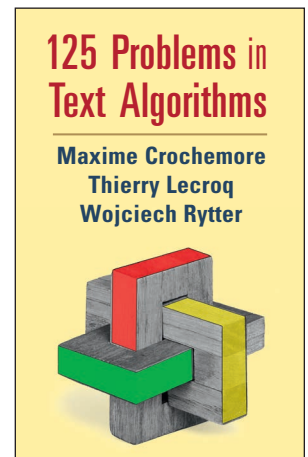
## Contents

1. The Very Basics of Stringology;
2. Combinatorial Puzzles;
3. Pattern Matching;
4. Efficient Data Structures;
5. Regularities in Words;
6. Text Compression;
7. Miscellaneous.

## Additional Information

**Level:** Graduate students, academic researchers

May 2021 228 x 152 mm c.320pp  
978-1-108-83583-1 Hardback £74.99 / US\$99.99



# The Cambridge Companion to the Drum Kit

**Edited by Matt Brennan**

University of Glasgow

**Joseph Michael Pignato**

State University of New York, Oneonta

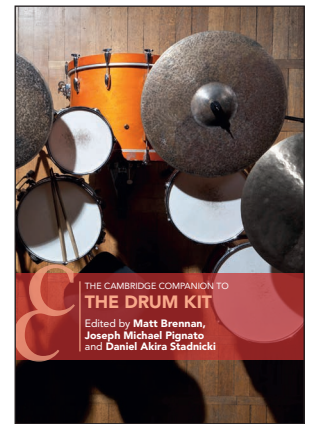
**and Daniel Akira Stadnicki**

University of Alberta

**Series:** Cambridge Companions to Music

April 2021

978-1-108-48983-6 Hardback £74.99 / US\$99.99



# The Cambridge Companion to Video Game Music

**Melanie Fritsch**

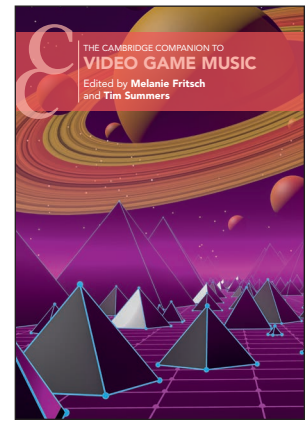
Heinrich-Heine-Universität Düsseldorf

**Tim Summers**

Royal Holloway, University of London

## Description

Video game music has been permeating popular culture for over forty years. Now, reaching billions of listeners, game music encompasses a diverse spectrum of musical materials and practices. This book provides a comprehensive, up-to-date survey of video game music by a diverse group of scholars and industry professionals. The chapters and summaries consolidate existing knowledge and present tools for readers to engage with the music in new ways. Many popular games are analysed, including *Super Mario Galaxy*, *Bastion*, *The Last of Us*, *Kentucky Route Zero* and the *Katamari*, *Gran Turismo* and *Tales* series. Topics include chiptunes, compositional processes, localization, history and game music concerts. The book also engages with other disciplines such as psychology, music analysis, business strategy and critical theory, and will prove an equally valuable resource for readers active in the industry, composers or designers, and music students and scholars.



## Key Features

- The first comprehensive and accessible overview of the field
- Suitable for students and newcomers to the discipline
- Includes history, contexts, case studies and theoretical approaches

## Contents

Foreword: The collaborative art of game music;  
Introduction;

### Part I. Chiptunes:

1. Before red book: early video game music and technology;
2. Chiptune, ownership and the digital underground;
3. Waveform wizard – an interview with Junko Ozawa, trans;

### Part II. Creating and Programming Game Music:

4. Building relationships: the process of creating game music;
5. The inherent conflicts of musical interactivity in video games;
6. The triple lock of synchronization;
7. 'Less music, now!' – new contextual approaches to video game soundtracks;

8. Composing for independent games: the music of kentucky route zero;

### Part III. Analytical Approaches:

9. Music games;
10. Autoethnography, phenomenology and hermeneutics;
11. Interacting with soundscapes: music, sound effects, and dialogue in video games;
12. Analytical traditions and game music: super mario galaxy as a case study;
13. Semiotics in game music;
14. Game – music – performance. Introducing a ludomusicological theory and framework;

### Part IV. Realities, Perception and Psychology:

15. A step back from reality: sound and presence in computer games and other worlds;

16. Audio and the experience of gaming: a cognitive-emotional approach to video game sound;
  17. Physiological responses and game music;
- ### Part V. Game Music, Contexts and Identities:
18. Game music and identity;
  19. Game music and history;
  20. Open worlds: globalization, localization, and video game music;
  21. Female credit: excavating recognition for the capcom sound team;
- ### Part VI. Beyond the Game:
22. Pop music, economics and marketing;
  23. Game music beyond the games;
  24. Producing game music concerts.

## Additional Information

**Level:** Undergraduate students, graduate students, academic researchers

**Series:** Cambridge Companions to Music

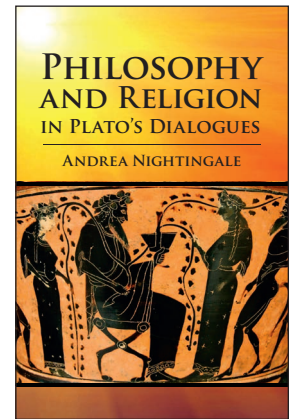
March 2021 244 x 170 mm c.372pp  
978-1-108-47302-6 Hardback £74.99 / US\$99.99



# Philosophy and Religion in Plato's Dialogues

**Andrea Nightingale**

Stanford University, California



## Description

In ancient Greece, philosophers developed new and dazzling ideas about divinity, drawing on the deep well of poetry, myth, and religious practices even as they set out to construct new theological ideas. Andrea Nightingale argues that Plato shared in this culture and appropriates specific Greek religious discourses and practices to present his metaphysical philosophy. In particular, he uses the Greek conception of divine epiphany – a god appearing to humans – to claim that the Forms manifest their divinity epiphanically to the philosopher, with the result that the human soul becomes divine by contemplating these Forms and the cosmos. Nightingale also offers a detailed discussion of the Eleusinian Mysteries and the Orphic Mysteries and shows how these mystery religions influenced Plato's thinking. This book offers a robust challenge to the idea that Plato is a secular thinker.

## Key Features

- Explores the interaction of philosophy and religion in Plato's dialogues
- Shows that ancient Greek philosophy was not a secular discipline
- Argues for the importance of the phenomenon of divine epiphany and of the various Mysteries for understanding Plato's thought

## Contents

Introduction;  
 1. The Forms, the Good, and the Divine;  
 2. Eternal Longings;  
 3. Dialogue of Self and Soul;  
 4. Wings of Desire;  
 5. The Gods Made Visible;  
 Conclusion;  
 Bibliography;  
 Index.

## Additional Information

**Level:** Academic researchers, graduate students

March 2021 228 x 152 mm c.320pp  
 978-1-108-83730-9 Hardback £29.99 / US\$39.99

# Who Gets What?

The New Politics of Insecurity

**Edited by Frances Rosenbluth**

Yale University, Connecticut

**and Margaret Weir**

Brown University, Rhode Island

## Description

The authors of this timely book, *Who Gets What?*, harness the expertise from across the social sciences to show how skyrocketing inequality and social dislocation are fracturing the stable political identities and alliances of the postwar era across advanced democracies. Drawing on extensive evidence from the United States and Europe, with a focus especially on the United States, the authors examine how economics and politics are closely entwined. Chapters demonstrate how the new divisions that separate people and places—and fragment political parties—hinder a fairer distribution of resources and opportunities. They show how employment, education, sex and gender, and race and ethnicity affect the way people experience and interpret inequality and economic anxieties. Populist politics have addressed these emerging insecurities by deepening social and political divisions, rather than promoting broad and inclusive policies.

## Key Features

- Analyzes social and economic divisions in the United States in comparison with other rich democracies
- Shows how racial conflict in the US has influenced ideas about redistribution and exacerbated inequality
- Highlights how parties in different electoral systems deal with social and economic dislocation and political fracture

## Contents

1. Introduction: The New Politics of Insecurity;

**Part I. People:**

2. Race, Remembrance and Precarity: Nostalgia and Vote Choice in the 2016 US Election;

3. The End of Human Capital Solidarity?;

4. Public Opinion and Reactions to Increasing Income Inequality;

5. Engendering Democracy in an Age of Anxiety;

**Part II. Place:**

6. Keeping your Enemies Close: Electoral Rules and Partisan Polarization;

7. America's Unequal Metropolitan Geography: Segregation and the Spatial Concentration of Affluence and Poverty;

8. Redistribution and the Politics of Spatial Inequality in America;

**Part III. Politics:**

9. Electoral Realignment in the Atlantic World;

10. Political Parties in the New Politics of Insecurity;

11. The Peculiar Politics of American Insecurity;

12. The Anxiety of Precarity: the United States in Comparative Perspective;

13. Increasing Instability and Uncertainty Among Low-Wage Workers: Implications for Inequality and Potential Policy Solutions.

## Additional Information

**Level:** Academic researchers, undergraduate students, graduate students

**Series:** SSRC Anxieties of Democracy

February 2021 228 x 152 mm c.320pp

978-1-108-79413-8 Paperback c. £26.99 / c. US\$34.99

# The Stupidity of War

American Foreign Policy and the Case for Complacency

**John Mueller**

Ohio State University

## Description

It could be said that American foreign policy since 1945 has been one long miscue; most international threats – including during the Cold War – have been substantially exaggerated. The result has been agony and bloviation, unnecessary and costly military interventions that have mostly failed. A policy of complacency and appeasement likely would have worked better. In this highly readable book, John Mueller argues with wisdom and wit rather than ideology and hyperbole that aversion to international war has had considerable consequences. There has seldom been significant danger of major war.

Nuclear weapons, international institutions, and America's super power role have been substantially irrelevant; post-Cold War policy has been animated more by vast proclamation and half-vast execution than by the appeals of liberal hegemony; and post-9/11 concerns about international terrorism and nuclear proliferation have been overwrought and often destructive. Meanwhile, threats from Russia, China, Iran, and North Korea, or from cyber technology are limited and manageable. Unlikely to charm Washington, Mueller explains how, when international war is in decline, complacency and appeasement become viable diplomatic devices and a large military is scarcely required.

## Key Features

- Demonstrates that international threats since 1945 have been inflated
- Highlights the autonomous power of ideas and their great consequences
- Questions the need for a large military and the effectiveness of American military intervention

## Contents

Part I. Assessing the Threat Record:

1. Korea, massive extrapolation, deterrence, and the crisis circus;
2. Vietnam, containment, and the curious end of the cold war;
3. Military intervention and the continued quest for threat after the cold war;
4. Al-Qaeda and the 9/11 wars in Afghanistan, Iraq, Pakistan;
5. Chasing terrorists around the globe and other post-9/11 ventures;

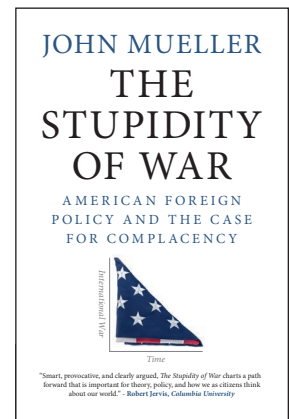
Part II. Evaluating Present Threats:

6. The rise of China, the assertiveness of Russia, and the antics of Iran;
7. Proliferation, terrorism, humanitarian intervention, and other problems;
8. Hedging, risk, arrogance, and the Iraq syndrome.

## Additional Information

**Level:** General readers, undergraduate students, graduate students

March 2021 228 x 152 mm 342pp  
978-1-108-84383-6 Hardback £20.00 / US\$27.95



# Democracy in Times of Pandemic

Different Futures Imagined

**Edited by Miguel Poiares Maduro**

European University Institute, Florence

**and Paul W. Kahn**

Yale University, Connecticut

## Description

The COVID-19 pandemic has presented an important case study, on a global scale, of how democracy works – and fails to work – today. From leadership to citizenship, from due process to checks and balances, from globalization to misinformation, from solidarity within and across borders to the role of expertise, key democratic concepts both old and new are now being put to the test. The future of democracy around the world is at issue as today's governments manage their responses to the pandemic. Bringing together some of today's most creative thinkers, these essays offer a variety of inquiries into democracy during the global pandemic with a view to imagining post-crisis political conditions. Representing different regions and disciplines, including law, politics, philosophy, religion, and sociology, eighteen voices offer different outlooks – optimistic and pessimistic – on the future.

## Key Features

- Examines the most important democratic challenges of today through the case study of the Covid-19 pandemic
- Maps the different democratic impacts of the pandemic on issues such as leadership, citizenship, solidarity, populism, globalization etc
- Offers a diverse set of viewpoints and opinions by some of today's most creative thinkers, representing different disciplines, different regions, and different outlooks on the future

## Contents

Introduction: a new beginning;

### Part I. Power:

1. The crisis of democratic leadership in times of pandemic;
  2. Executive overreach and underreach in the pandemic;
  3. From political accountability to criminal liability: the strange case of French penal populism;
  4. Democracy and emergency in Latin America;
  5. Apocalyptic Christianity, democracy, and the pandemic;
- ### Part II. Knowledge:
6. The reckoning: evaluating democratic leadership;
  7. The irrelevance of the pandemic;
  8. Emergency, democracy and public discourse;
  9. Understanding, deciding, and learning: the key political challenges in times of pandemic;

### Part III. Citizens:

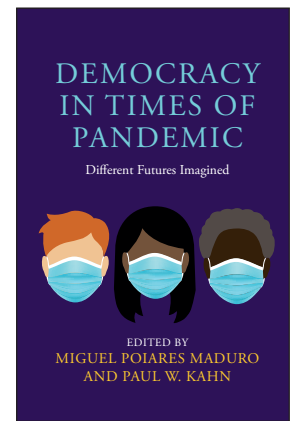
10. COVID, Europe and the self-asphyxiation of democracy;
11. Corona as chance: overcoming the tyranny of self-interest;
12. Re-imagined democracy in times of pandemic;
13. Redefining vulnerability and state-society relationships during the COVID-19 crisis: the politics of social welfare funds in India and Italy;
14. Democracy and the obligations of care: a demos worthy of sacrifice.

## Additional Information

**Level:** General readers, academic researchers, graduate students

November 2020 229 x 152 mm c.250pp  
978-1-108-84536-6 Hardback £19.99 / US\$24.99

[www.cambridge.org/rights](http://www.cambridge.org/rights)  
[foreignrights@cambridge.org](mailto:foreignrights@cambridge.org)



# Fighting the First Wave

Why the Coronavirus Was Tackled So Differently Across the Globe

**Peter Baldwin**

University of California, Los Angeles

## Description

COVID-19 is the biggest public health and economic disaster of our time. It has posed the same threat across the globe, yet countries have responded very differently and some have clearly fared much better than others. Peter Baldwin uncovers the reasons why in this definitive account of the global politics of pandemic. He shows that how nations responded depended above all on the political tools available – how firmly could the authorities order citizens' lives and how willingly would they be obeyed? In Asia, nations quarantined the infected and their contacts. In the Americas and Europe they shut down their economies, hoping to squelch the virus's spread. Others, above all Sweden, responded with a light touch, putting their faith in social consensus over coercion. Whether citizens would follow their leaders' requests and how soon they would tire of their demands were crucial to hopes of taming the pandemic.

## Key Features

- A definitive comparative account of response to COVID-19 across the globe
- Reveals why measures taken to deal with the pandemic varied so widely across countries and across different political systems
- Assesses the relative success and failure of different responses and the lessons we can learn for future pandemics

## Contents

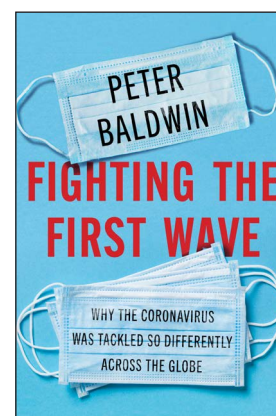
Introduction: One Threat, Many Responses;

1. Science, Politics, and History: Do They Explain the Variety of Approaches to Covid-19?;
  2. New Dogs, Old Tricks: Fighting Covid-19 with Ancient Preventive Tactics;
  3. The Politics of Prevention: How State and Citizen Interacted, Battling the Virus;
  4. What Was Done? Act One of the Pandemic;
  5. Why the Preventive Playing Field Was Not Level: Geography, Prosperity, Society;
  6. Where and Why Science Mattered: Traditional Chinese Medicine, Herd Immunity, Asymptomatic Carriers, Superspreading, and Masks;
  7. From State to Citizen: The Individualization of Public Health;
  8. Who is Responsible for Our Health? How Prevention was Enforced;
  9. Difficult Decisions in Hard Times: Trade-offs between Being Safe and Solvent;
- Conclusion: Public Health and Public Goods: The State in a Post-Pandemic World;  
 Acknowledgments;  
 Notes;  
 Index.

## Additional Information

**Level:** General readers

March 2021 229 x 152 mm c.350pp  
 978-1-316-51833-5 Hardback £20.00 / US\$24.95



# The Impossible Office?

First edition

The History of the British Prime Minister

**Anthony Seldon**

University of Buckingham

**Assisted by Jonathan Meakin  
and Ilias Thoms**

## Description

Marking the third centenary of the office of Prime Minister, this book tells its extraordinary story, explaining how and why it has endured longer than any other democratic political office in world history. Sir Anthony Seldon, historian of Number 10 Downing Street, explores the lives and careers, loves and scandals, successes and failures, of all our great Prime Ministers. From Robert Walpole and William Pitt the Younger, to Clement Attlee and Margaret Thatcher, Seldon discusses which of our Prime Ministers have been most effective and why. He reveals the changing relationship between the Monarchy and the office of the Prime Minister in intimate detail, describing how the increasing power of the Prime Minister in becoming leader of Britain coincided with the steadily falling influence of the Monarchy. This book celebrates the humanity and frailty, work and achievement, of these 55 remarkable individuals, who averted revolution and civil war, leading the country through times of peace, crisis and war.

## Key Features

- Reveals how and why the PM took over from the Crown as the most powerful figure in Britain
- Explains why the Chancellor has become the second most powerful figure in Britain, and why the job of Foreign Secretary lost its way
- Looks at the Prime Minister as a human being, their spouses and families, and the pathos of the post-premiership.

## Contents

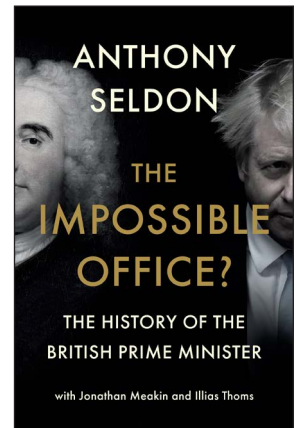
Preface;

1. The Bookend Prime Ministers: Walpole and Johnson;
2. A Country Transformed, 1721–2021;
3. The Liminal Premiership: From the Saxons to 1806;
4. The Transformational Prime Ministers, 1806–2021;
5. The Powers of the Prime Minister, 1721–2021;
6. The Constraints on the Prime Minister, 1721–2021;
7. The Falling Power of the Monarchy, 1660–2021;
8. The Rise and Fall of the Foreign Secretary, 1782–2021;
9. The Rise, and Rise of the Chancellor of the Exchequer, 1660–2021;
10. The Impossible Office: The Prime Minister by 2021.

## Additional Information

**Level:** General readers, undergraduate students

March 2021 229 x 152 mm c.300pp  
978-1-316-51532-7 Hardback £19.99 / US\$25.95

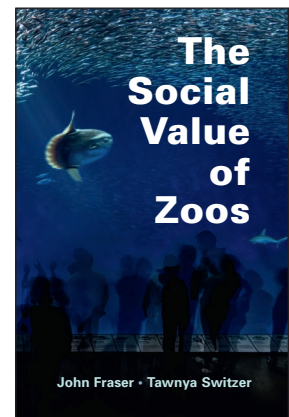


# The Social Value of Zoos

John Fraser

New Knowledge Organization Ltd

and Tawnya Switzer



## Description

Combining anecdotes with scientific data, this book is a journalistic inquiry into what is currently known about zoos and aquariums as sociocultural intersections of mission, public perception, and on-site meaning making. The authors draw on conservation psychology and other social science research to explore how zoos might develop and deliver more effective learning experiences to promote and nurture conservation values and collective action. While people use zoos with specific priorities and motivations in mind, these are social settings. Indeed, it is because they represent an important, vast, and trusted social enterprise that zoos have such powerful opportunities to change how diverse public audiences view, value, identify, and engage with animals and the broader biophysical environment.

## Key Features

- Synthesizes leading social science research into the value of zoo experiences in the public mind
- Integrates conservation psychology into a larger concept of social change
- Maps out the problem statement from the perspective of the user group, rather than the academic views of psychologists
- Reassesses the cultural capital zoos hold as agents of moral change and offers insights regarding how zoos might leverage that power

## Contents

1. Context;
2. Ontology – animal exhibits and conservation goals;
3. Learning – social experiences and captive animals;
4. Morality – zoos as moral actors;
5. Pleasure – the educational leisure value proposition;
6. Meaning – constructing knowledge through discourse, dialogue, and metaphor;
7. Bonding – a socio-biological human need with important zoo mission implications;
8. Connectedness – animals, continuity, and belonging;
9. Identity – discovering self;
10. Activation – pro-environmental behavior;
11. Impact – collective conservation action;
12. Integration – the socially valuable zoo.

## Additional Information

**Level:** Professionals, graduate students, general readers

March 2021 228 x 152 mm c.300pp  
978-1-108-48613-2 Hardback c. £93.00 / c. US\$120.00

# A Tattoo on my Brain

A Neurologist's Personal Battle against Alzheimer's Disease

**Daniel Gibbs**

Oregon Health and Science University

**and Teresa H. Barker**

## Description

Dr Daniel Gibbs is one of 50 million people worldwide with an Alzheimer's disease diagnosis. Unlike most patients with Alzheimer's, however, Dr Gibbs worked as a neurologist for twenty-five years, caring for patients with the very disease now affecting him. Also unusual is that Dr Gibbs had begun to suspect he had Alzheimer's several years before any official diagnosis could be made. Forewarned by genetic testing showing he carried alleles that increased the risk of developing the disease, he noticed symptoms of mild cognitive impairment long before any tests would have alerted him. In this highly personal account, Dr Gibbs documents the effect his diagnosis has had on his life and explains his advocacy for improving early recognition of Alzheimer's. Weaving clinical knowledge from decades caring for dementia patients with his personal experience of the disease, this is an optimistic tale of one man's journey with early-stage Alzheimer's disease.

## Key Features

- The combined narrative of Dr Gibbs' clinical knowledge and his engaging personal experience with the disease ensures the book will appeal to both professional and lay audiences with an interest in brain health
- Lived-experience commentary from a patient living with Alzheimer's disease provides an insight into the uncertainty and lack of information before and after a diagnosis, and offers reassurance to other patients about what lies ahead
- An optimistic call-to-action for further investment in the research of early-stage Alzheimer's disease, where patients who are otherwise pre-symptomatic still have the chance to slow the progression of the disease with lifestyle changes and potential medical treatments

## Contents

Acknowledgements;	8. Orcas, Nonetheless;	17. Beyond DNA: Family History Reconsidered;
Introduction;	9. My Brain, My Self;	18. NEWS AT 5: Retired Neurologist Battles Alzheimer's;
Prologue;	10. The Reveal;	19. The Forest, the Trees and the Ground Beneath My Feet;
1. Beacon Rock;	11. Cognitive Reserve: Brain Cells in the Bank;	20. What's in a Name? Alzheimer's Reimagined;
2. Forewarned and Forearmed;	12. My Experimental Life;	21. A Meaningful Outcome;
3. The Smell of Baking Bread;	13. When ARIA is More Than an Operatic Solo;	Epilogue: The Writing Life;
4. Sneak Preview;	14. My Experiential Life: Living with Early-Stage Alzheimer's Disease;	Appendix: The MIND Diet Basics;
5. A Stubborn Puzzle;	15. Madeleines, Music and African Doves;	Resources;
6. The Locked Box and the Family Tree;	16. It's Only Scary if You Look Down;	Index.
7. The Measure of Memory;		

## Additional Information

**Level:** General readers, medical specialists/consultants

May 2021 216 x 138 mm c.224pp  
978-1-108-83893-1 Hardback £18.99 / US\$24.95

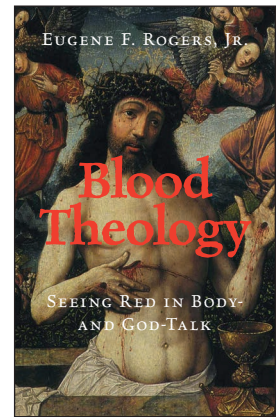


# Blood Theology

Seeing Red in Body- and God-Talk

**Eugene F. Rogers, Jr**

University of North Carolina, Greensboro



## Description

The unsettling language of blood has been invoked throughout the history of Christianity. But until now there has been no truly sustained treatment of how Christians use blood to think with. Eugene F. Rogers Jr. discusses in his much-anticipated new book the sheer, surprising strangeness of Christian blood-talk, exploring the many and varied ways in which it offers a language where Christians cooperate, sacrifice, grow and disagree. He asks too how it is that blood-talk dominates when other explanations would do, and how blood seeps into places where it seems hardly to belong. Reaching beyond academic disputes, to consider how religious debates fuel civil ones, he shows that it is not only theologians or clergy who engage in blood-talk, but also lawmakers, judges, generals, doctors and voters at large. Religious arguments have significant societal consequences, Rogers contends; and for that reason secular citizens must do their best to understand them.

## Key Features

- Blood is central to Christian theology and iconography yet underexplored in the literature: this book finally gives it the sustained treatment the topic deserves
- Makes significant links between secularized and Christian use of blood-language, with profound and important implications for civil society and discourse
- The author is one of the foremost creative theologians in the US, whose book *Sexuality and the Christian Body* is widely regarded as a classic and whose work in the area of theology and sex is widely cited as groundbreaking

## Contents

**Part I.** Why We See Red:

1. Blood marks the bounds of the body: Overtures and refrains;

**Part II.** Blood Seeps in Where It Hardly Seems to Belong: Blood Unnecessary and Inexhaustible:

2. Blood after Isaac: Why God said 'Na';

3. Blood after Leviticus: Separation and sacrifice;

4. Blood after the Last Supper: Jesus and the gender of blood;

**Part III.** Blood Makes a Language in Which to Conduct Disputes: Family, Truth, and Tribe:

5. Bridegrooms of blood: Same-sex desire and the blood of Christ;

6. Red in tooth and claw: Evolution and the blood of Christ;

7. Blood purity and blood sacrifice: Castilians and Aztecs;

**Part IV.** The Blood of God and at the Heart of Things: Causality Sacramental and Cosmic:

8. How the Eucharist causes salvation;

9. Blood in the Christology of things: Why things became human;

Appendix: Review of Gil Anidjar's *Blood: A Critique of Christianity*.

## Additional Information

**Level:** Academic researchers, graduate students, undergraduate students

March 2021 216 x 140 mm c.288pp

978-1-108-84328-7 Hardback £29.99 / US\$39.99

# Nobel Life

Conversations with 24 Nobel Laureates on their Life Stories, Advice for Future Generations and What Remains to be Discovered

**Stefano Sandrone**

## Description

Few people have changed the world like the Nobel Prize winners. Their breakthrough discoveries have revolutionised medicine, chemistry, physics and economics. Nobel Life consists of original interviews with twenty-four Nobel Prize winners. Each of them has a unique story to tell. They recall their eureka moments and the challenges they overcame along the way, give advice to inspire future generations and discuss what remains to be discovered. Engaging and thought-provoking, Nobel Life provides an insight into life behind the Nobel Prize winners. A call from Stockholm turned a group of twenty-four academics into Nobel Prize winners. This is their call to the next generations worldwide.

## Key Features

- Features accessible, original interviews with twenty-four Nobel Prize Winners, revealing their stories, the challenges they have overcome, as well as their achievements
- Engaging and thought-provoking, provides an insight into life behind the Nobel Laureates and offering their advice and inspiration for the next generation
- Published in association with the Lindau Nobel Laureate Meetings, which foster the exchange among scientists of different generations, cultures, and disciplines

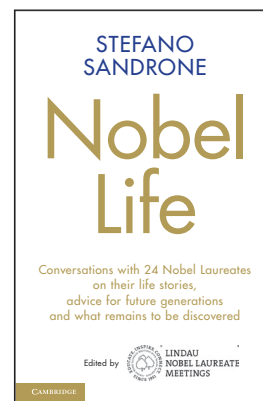
## Contents

1. The periodic table;
  2. Eureka in Disney world;
  3. Flying high;
  4. I'll show you what a woman can do;
  5. Toys' stories;
  6. Clarity;
  7. Mentoring;
  8. A stroke of colour;
  9. Impact factors;
  10. Know thyself;
  11. Memory and vision;
  12. Words and people;
  13. Christmas and carol;
  14. Rocket science;
  15. The big bang practice;
  16. Houston, we have a solution and many questions;
  17. À la recherche of space and time;
  18. Leadership and society;
  19. Of kings and cabbages;
  20. Foreword to the future;
- Index.

## Additional Information

**Level:** General readers, graduate students, academic researchers

May 2021 228 x 152 mm c.225pp  
978-1-108-83828-3 Hardback c. £19.99 / c. US\$24.99



# Boom and Bust

A Global History of Financial Bubbles

**William Quinn**

Queen's University Belfast

**and John D. Turner**

Queen's University Belfast

## Description

Why do stock and housing markets sometimes experience amazing booms followed by massive busts and why is this happening more and more frequently? In order to answer these questions, William Quinn and John D. Turner take us on a riveting ride through the history of financial bubbles, visiting, among other places, Paris and London in 1720, Latin America in the 1820s, Melbourne in the 1880s, New York in the 1920s, Tokyo in the 1980s, Silicon Valley in the 1990s and Shanghai in the 2000s. As they do so, they help us understand why bubbles happen, and why some have catastrophic economic, social and political consequences whilst others have actually benefited society. They reveal that bubbles start when investors and speculators react to new technology or political initiatives, showing that our ability to predict future bubbles will ultimately come down to being able to predict these sparks.

## Key Features

- Ranges across three hundred years of bubbles from the South Sea Bubble of 1720 to the sub-prime crisis and Chinese stock market crash
- Provides tangible approaches that investors and governments can take to predict and address bubbles
- Shows that not all bubbles are economically destructive and that some have actually benefited society

## Contents

List of figures;

List of tables;

1. The bubble triangle;

2. 1720 and the invention of the bubble;

3. Marketability revived: the first emerging market bubble;

4. Democratising speculation: the great railway mania;

5. Other people's money: the Australian land boom;

6. Wheeler-dealers: the British bicycle mania;

7. The roaring twenties and the Wall Street Crash;

8. Blowing bubbles for political purposes: Japan in the 1980s;

9. The dot-com bubble;

10. 'No more boom and bust': the subprime bubble;

11. Casino capitalism with Chinese characteristics;

12. Predicting bubbles;

Acknowledgements;

Endnotes;

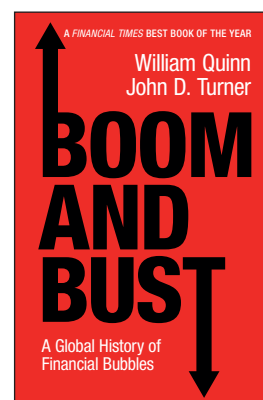
Bibliography;

Index.

## Additional Information

**Level:** Graduate Students, academic researchers

August 2020 228 x 152 mm 296pp 27 b/w illus. 13 tables  
978-1-108-42125-6 Hardback £18.99 / US\$24.95





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